

SPONSORSHIP

Our school has introduced some great initiatives and we are continually looking for ways to raise funds for additional facilities and services that will benefit and enrich our student's experience at the school. Our new sponsorship packages provide an opportunity for you to gain marketing exposure whilst supporting the school.

Our full colour LED Digital Sign (spanning 1920mm x 800mm) on Dorville Road, Aspley operates 365 days a year from 6am - 10pm.

Artwork Options

Option 1 - Provide own artwork (see specs)

Option 2 - For a fee of \$65 we can create the artwork design for you (see requirements)

* All prices listed include GST and are tax deductible

ANNUAL SPONSORSHIP PACKAGES

Promotion on LED sign - Dorville Rd
Displayed between 6.00am - 10.00pm - 7 days per week
(4 sec artwork rotations)

Promotion in Online Newsletter (9 issues a year)

Logo with 'click through' link on School Website Sponsor page

Promotion on school Social Media | Facebook & Instagram
1 mention per Semester (2 semesters in the year)

Promotion in school year book.

	BRONZE \$2000	SILVER \$2500	GOLD \$3000
Promotion on LED sign - Dorville Rd	✓	✓	✓
Promotion in Online Newsletter (9 issues a year)	✓	✓	✓
Logo with 'click through' link on School Website Sponsor page	✓	✓	✓
Promotion on school Social Media Facebook & Instagram	✗	✓	✓
Promotion in school year book.	✗	✗	✓

* All prices & inclusions are valid @ 18/01/2024 for the duration of your contract. These prices and inclusions are subject to change without notification.

ARTWORK SPECIFICATIONS & REQUIREMENTS

OPTION 1

ARTWORK SPECIFICATIONS for providing your OWN ARTWORK for **DIGITAL SIGN**

Artwork is to be a 1000 w X 500 h pixels JPEG and can include logo, image, contact details and text.

- Artwork **MUST INCLUDE** the words “Proudly Supports Aspley Special School”.
- Promotion of specific products or short-term offers are not permitted.
- Artwork Tips: Try not to overcrowd your artwork. Use Bold text generally using 3 – 4 lines of text (including the “Proudly Supports Aspley Special School” text).
- Artwork can be updated at the beginning of each school term.

ARTWORK SPECIFICATIONS for providing your OWN ARTWORK for **NEWSLETTER**

- Artwork is to be a 400 w X 420 h pixels JPEG and can include logo, image, contact details and text.

ARTWORK SPECIFICATIONS for providing your OWN ARTWORK for **WEBSITE BANNERS**

We will require 2 images for inclusion on our website.

- Artwork (1) is to be a 400 w X 75 h pixels JPEG and can include logo, image and text (**contact details not needed** as this image will link to your nominated URL)
- Artwork (2) is to be a 100 w X 100 h pixels JPEG and can include logo/image (**contact details not needed** as this image will link to your nominated URL)
- Please also send us the URL where you would like the images to link to (this can be a website or social media account)

NOTE: All artwork is subject to approval by Principal of Aspley Special School.

ARTWORK SPECIFICATIONS FOR **SOCIAL MEDIA POSTS**

We don't offer sponsors the option of providing your own artwork for Social Media posts because we have a quality control element for our social media platforms. Please see below requirements that we will need from you in order for us to create the artwork for your social media posts. (There is no extra charge for us to create artwork for your social media posts).

OPTION 2

REQUIREMENTS FOR ARTWORK DESIGNED FOR SPONSOR

- Please provide Logo in .PDF or .EPS format preferred for best results (or JPEG will be accepted as alternative)
- Provide any imagery that you hold the copyrights to in JPEG file format
- Provide contact details
- Optional – provide wording describing your organisation or business (limited to maximum of 10 words)

SPONSORSHIP

SPONSOR DETAILS

ORGANISATION / BUSINESS NAME:

SPONSOR CONTACT PERSON:

CONTACT NUMBER:

ABN:

CONTACT EMAIL:

SPONSORSHIP PACKAGE: (circle) **BRONZE \$2000** | **SILVER \$2500** | **GOLD \$3000** (all prices inc GST)

PLEASE NOTE:

All prices and inclusions are valid @ 18/01/2024 and run for the duration of your contract. These prices and inclusions are subject to change. Sponsorship packages run for a period of 12months with the renewal anniversary based on date of initial contract.

ARTWORK FOR DIGITAL SIGN :

(please tick)

OPTION - 1	\$ NIL	Sponsor will provide their own artwork (see specifications)	<input type="checkbox"/>
OPTION - 2	\$ 65	Artwork will be designed and created for Sponsor (see requirements)	<input type="checkbox"/>

PLEASE NOTE: there is no concession for sign outages, service maintenance or overriding school community announcements eg. Emergency School Closures

SPONSOR Authorisation

NAME:

SIGNATURE:

DATE:

OFFICE Authorisation

NAME:

SIGNATURE:

DATE:

RETURN FORM BY EMAIL TO: admin@aspleyspecs.eq.edu.au